



To support the development, promotion and implementation of HL7 standards in ways which meet the needs of healthcare organisations, health professionals and healthcare software suppliers in the United Kingdom

Value propositions

Rating	Value	Benefits to local NHS and social care	Benefits to UK industry	Benefits to govt and professional bodies
H	Support standards implementation	Examples: CDA implementation support, ISCF projects, solutions for business requirements in unsuccessful ISCF bids.	User group/community share case studies of successful implementations and lessons learned. Reduce development costs.	Satisfy NHSCB/DH requirements for adoption of approved/mandated information standards.
H	Provide strategic advice for HIT purchasers/commissioners	Align technical strategy with existing and emerging national/international standards.	Opportunity to influence strategic guidance content.	Satisfy NHSCB/DH requirements for adoption of approved/mandated information standards.
H	Provide marketing opportunities for HIT vendors/consultants	Awareness of new/competing products and services specific to HIT and interoperability.	Support success of UK plc.	Support success of UK plc.
M	Provide educational support to help create the next generation of implementers	Encourage increased professionalism among NHS informatics staff. Increase pool of skilled interoperability experts.	Support success of UK plc.	Increase pool of skilled interoperability experts.
M	Validate professionals	Assurance of accredited HL7 expertise.	Marketing/profile improvement.	Support success of UK plc.
H	Validate products	Confidence in vendor capabilities and attitude.	Demonstrate interoperability and cooperative working at 'connectathon'.	Support success of UK plc.
L	Develop and provide access to UK standards/profiles for NHS and social care use cases (informed by existing international standards)	Examples: PHMR, Dallas, maternity digital capture, PRSB standards, ISCF projects. Provide authority in procurement specifications based on consolidated business requirements.	Influence UK profiles. First or early to market with solutions based on definitive business requirements	Example: Spine re-procurement. Satisfy NHSCB/DH assurance requirements for approved/mandated information standards.
L	Provide route into internationalisation of UK-initiated standards	Access to a wider vendor market given internationalisation of business requirements from NHS England.	Major health IT vendors want to use international standards. New vendors gain wider opportunities by using international standards.	Support success of UK plc.